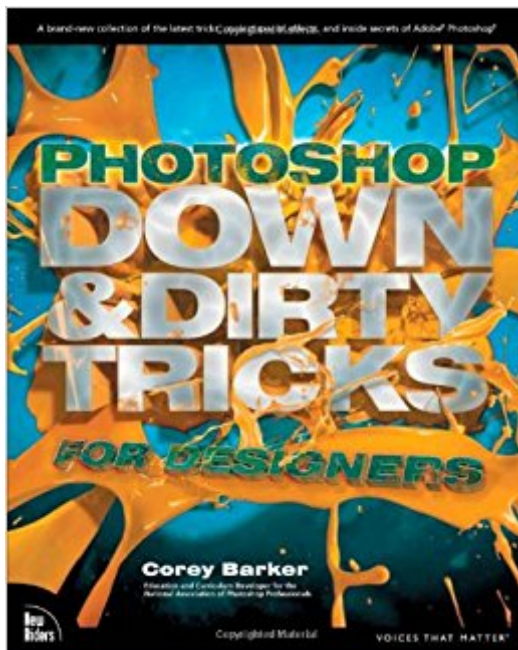


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Photoshop Down & Dirty Tricks For Designers



Synopsis

Corey Barker, Executive Producer of PlanetPhotoshop.com and one of the Photoshop Guys of Photoshop User TV, brings you this handy and inspiring volume in the Down & Dirty Tricks series. Yes, this book is an insane collection of some of the most mind-blowing Photoshop effects you've ever seen in one place. Ever wonder how that movie poster was created, or how they created that cool magazine ad, or maybe even how to take a seemingly mundane photo and give it the Hollywood treatment? Or maybe you just want to know how to do some really awesome stuff in Photoshop. Well, then, this book is for you! Whether you're a designer, artist, or even a photographer, there's something here for everyone. Moving through these projects, you'll start to see the potential of Photoshop's most powerful features and how, with a little experimentation, you can open up a whole new world of dazzling effects. You'll learn how to:

- Create custom brush effects from scratch
- See type as a design element
- Create Hollywood-style effects that actually look like Hollywood-style effects
- Take mundane photos and turn them into something mind-blowing
- Create eye-popping commercial effects that clients will drool over
- Get creative with 3D in Photoshop CS5 Extended
- Create popular advertising effects you've seen in movies, on TV, and on the Web
- Master dazzling photo effects for designers and photographers alike

Plus, there are so many other things throughout the book that you'll be bursting with new ideas!

Book Information

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Customer Reviews

Corey Barker is an Education and Curriculum Developer for the National Association of Photoshop Professionals, and Executive Producer of the Planet Photoshop website. He has regular columns in Photoshop User magazine, was a contributing author to Photoshop CS4 Down & Dirty Tricks with Scott Kelby, and was a contributing author to 3D in Photoshop: The Ultimate Guide for Creative Professionals. He's a featured instructor at the Photoshop World Conference & Expo, is an Adobe MAX Master Instructor, and has taught thousands on the Photoshop Down & Dirty Tricks seminar tour. Corey has produced numerous online training courses and DVDs on Photoshop and design for Kelby Training. He holds a BFA in Illustration from the Ringling College of Art & Design in Sarasota, Florida.

Corey Barker is a phenomenal graphic artist and photoshop guru. This second book, just like the first Down and Dirty Tricks, is not just for designers. If you are looking to improve your Photoshop skills as well as kick-start your creativity then this book is for you. You will learn valuable techniques for creating your own brushes as well as extracting and compositing images in photoshop. This book is geared toward those folks that are somewhat familiar with using Photoshop and teaches some of the more advanced skills. That being said even beginners will learn more about using photoshop in a variety of ways. For those who are just getting their feet wet with Photoshop I recommend Corey's first Down and Dirty Tricks book.

If you ever watched Photoshop User TV you know who Corey Barker is. He usually gets labeled as the "3D" guy, but he is way more than that. He's actually the one person I've seen use every nook and cranny of Photoshop to create really cool designs. In this book he has taken his years of experience and teaching for Kelby Media and put it into something that is easy to read and laid out . It's labeled "For Designers", but I think it's for any creative person who wants to make their ideas stand out. Ask yourself this: Have you ever seen a cool poster and wished you could do that? Want to market an item but your ideas look flat? Want to portray people in cool and visually striking ways? If you said yes to any of these then buy this book! I'm not sure how many tutorials are in here, but there are a lot. The tutorials aren't 20 pages long to show you one thing either. They are to the point and easy to follow. If you're still not sure, click over to PlanetPhotosop and watch some of Corey's lessons. I think you'll be back after that. Enjoy the book & share your work!

This book was a quick read, and it follows the clean, concise, visual, to the point pattern set out in other NAPP (National Association of Photoshop Professionals) books. There are images to demonstrate practically everything he describes. His instructions are clear, and thankfully lack the ad nauseam detail that bores me to tears. He tells you what he's doing, and shows you, including before and after. That's what I need. While I found the whole book valuable, my two favorite chapters were Chapter 2, the 26 Piece Tool Set, and Chapter 7, A Dream Within a Dream. In Chapter 2 there is a subsection where he takes a plain brown graphic, sort of fleur de lis-ish, and with layer style turns it into a dramatic, metallic, three-dimensional image (without using real 3D techniques for CS5 Extended). It was a very impressive transformation. Chapter 7 is about 3D, which requires Adobe Photoshop Extended CS5, and given the fact it is written by Corey Barker, the Photoshop TV (podcast) 3D guy of course it's great. He explains in the book that he also has a video demonstrating the topic on-line; I personally like the print version. I've seen him demo 3D numerous times on the podcast, and seeing it in print, where I can internalize at my speed what he is doing is more concrete. I can then refer to it when I'm actually in front of the computer, turning my company logo into a cool 3D image. He also utilizes the define brush command, which granted, I've done, but really rarely use. He refers to it a couple of times in the book, to again create these 3D type effects, (again without using real 3D techniques for CS5 Extended) like lightening, or a blood splat, and I think to myself, "Now how can I work in lightening?" Because it looks so great. From the Photoshop 3D guy, 3D effects without CS5 extended.

Corey covers just about every kind of project you might want to tackle in Photoshop. Along with Matt Kloskowski's book on Compositing Secrets, this book serves up step-by-step Photoshop recipes for compositing Hollywood posters, developing customized brushes--and how to use them--and 3d...it's all in here. If you've ever seen Corey give a presentation, you know how thorough he is, and this book is no exception. Every step, and contingency, is covered in minute detail. Photos are in gorgeous color, and they are given plenty of space so you can really hone in on the details. I would get this book, Matt Kloskowski's Compositing book, as well as one/both of his Layers books, and you will be in Photoshop Nirvana.

Produced some nice work thanks to this book.

Enjoyed working with this book for a design class. While I felt like some of the lessons may have

presumed prior knowledge, I really appreciated the down to earth tip and techniques shown here and the ability to pull the files from the site for use. Strongly recommended.

I really coveted the original volumen of Dirty Tricks, but I have to admit I don't find myself referencing this book of tricks as much. But in any case it's an EXCELLENT intermediate level Photoshop Goodie Book of Tricks.

Perfectly cool book. I'm a graphic designer and I got a kick out of the cool things that I learned in this book. It seems like you go to school and learn all you can, but you always want to keep looking for books that increase your knowledge on the subject that you love, and this is one. I recommend it for professionals and even people that are interested in Photoshop. It helps if you know some of the ground rules in this application before trying the skill set in this book. Have fun. I felt it worked well with CS4 too, since that is what I have.

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